



PRIMOR



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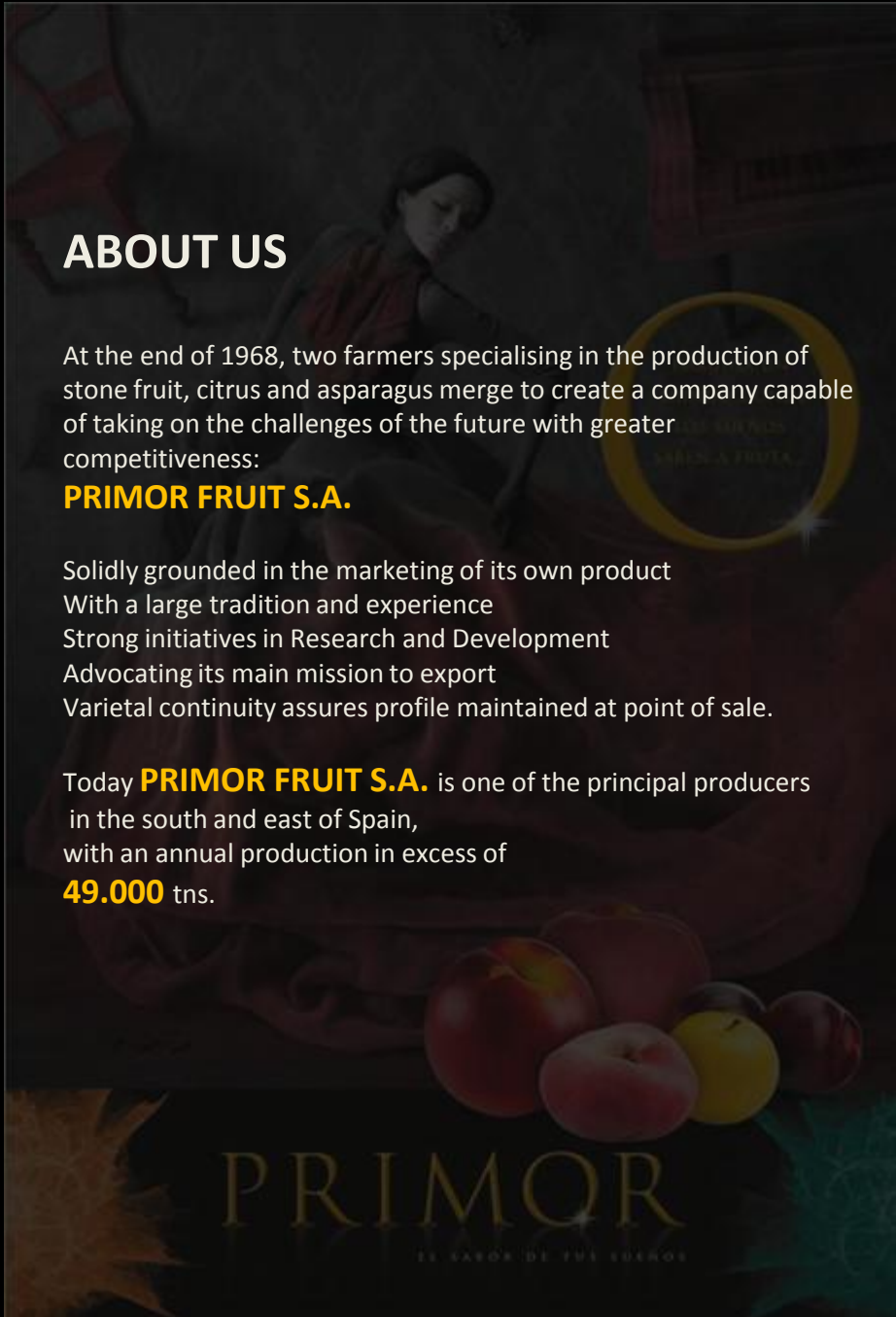
ABOUT US

At the end of 1968, two farmers specialising in the production of stone fruit, citrus and asparagus merge to create a company capable of taking on the challenges of the future with greater competitiveness:

PRIMOR FRUIT S.A.

Solidly grounded in the marketing of its own product
With a large tradition and experience
Strong initiatives in Research and Development
Advocating its main mission to export
Varietal continuity assures profile maintained at point of sale.

Today **PRIMOR FRUIT S.A.** is one of the principal producers in the south and east of Spain, with an annual production in excess of **49.000** tns.



WHAT MAKES US DIFFERENT

A trusted producer

We mainly market our own produce which allows us to keep the confidence of our customers.

Guarantee of food safety

Outstanding quality of work

Highest levels of sensory perception

Some unique initiatives

Availability of Research and Development in our own varieties of

Stone Fruit

to offer exclusively to our customers.

Continuity of supply throughout to the whole year by means of our own production of asparagus, peaches, nectarines and citrus in different parts of the world (Different areas in Spain and Morocco).

OUR COMMITMENT

To staff

We know that people are our main asset.

More than **3000** part time workers are contracted each year and are offered a fair deal and salary.

We rely on **qualified** and **competent staff** who pass on their **knowledge** and **experience** gained through multiple training programmes.

SEDEX guarantees that our legal obligations are fulfilled.

To the environment

The environmental policy of Primor Fruit SA is reflected by its commitment to the environment.

Protection of natural resources by means of **sustainable agriculture** which favours sensible use of water, fertilizers and recyclable materials.

Protection of flora and fauna by a **respectful agriculture** which limits the use of chemical products, that does not use Genetic Modification and whose aim is not to generate and type of residue.

PRIMOR

EX SAVOR DE TUIS SAVOR

PRIMOR

EX SAVOR DE TUIS SAVOR

IMAGINA UN
MUNDO DONDE
LOS SUEÑOS
SABEN A FRUTA.

OUR COMMITMENT

To Health

Many studies confirm the need to include the **consumption of fruit** in a **healthy diet**.

Adoption of governmental initiatives to support the consumption of this product

Improvement of quality through **Research & Development**.

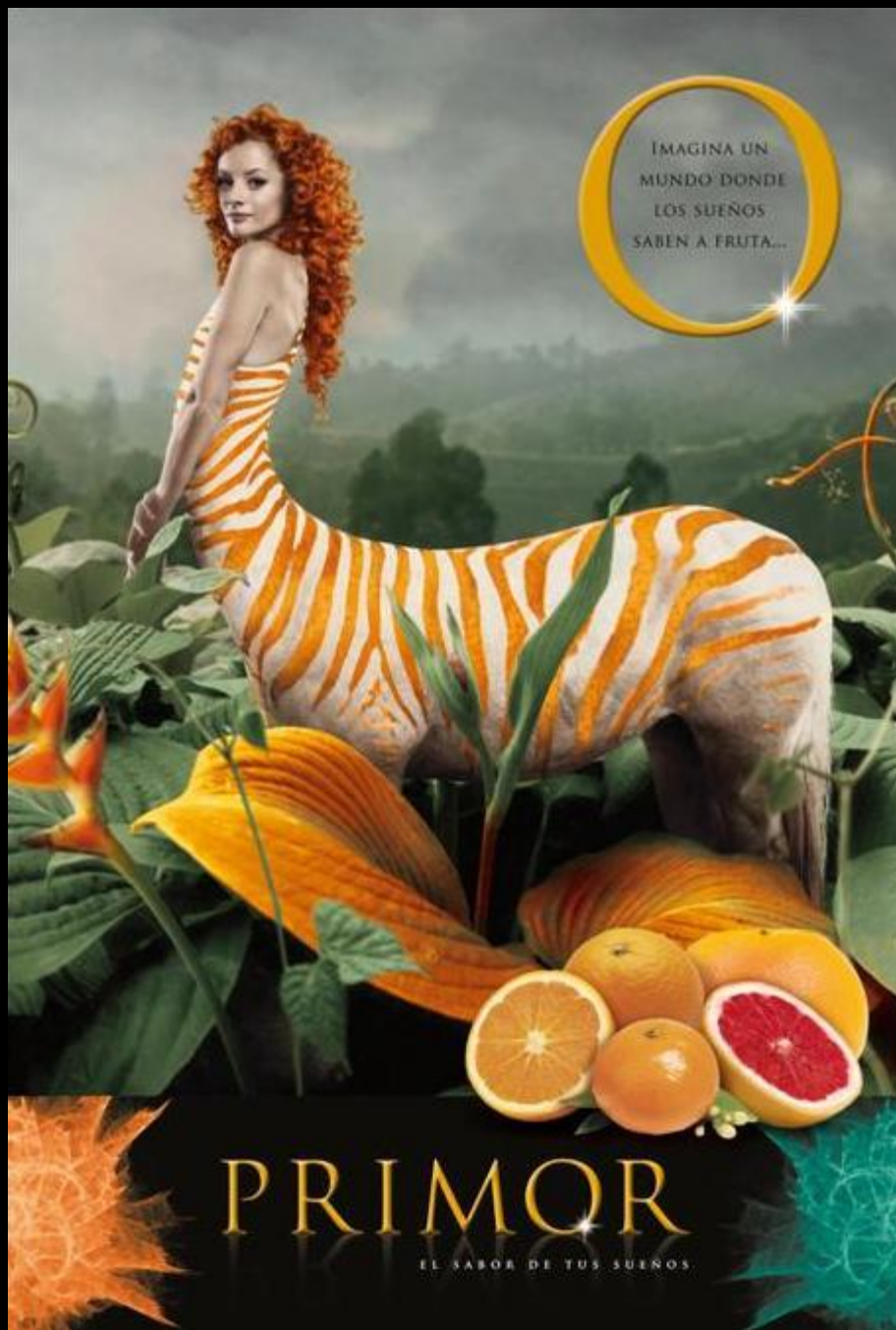
Guarantee of food safety by means of the most advanced procedures (**reduction of Maximum Residue Levels, traceability, untreated products**, etc).

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EL SABOR DE TUS SUEÑOS

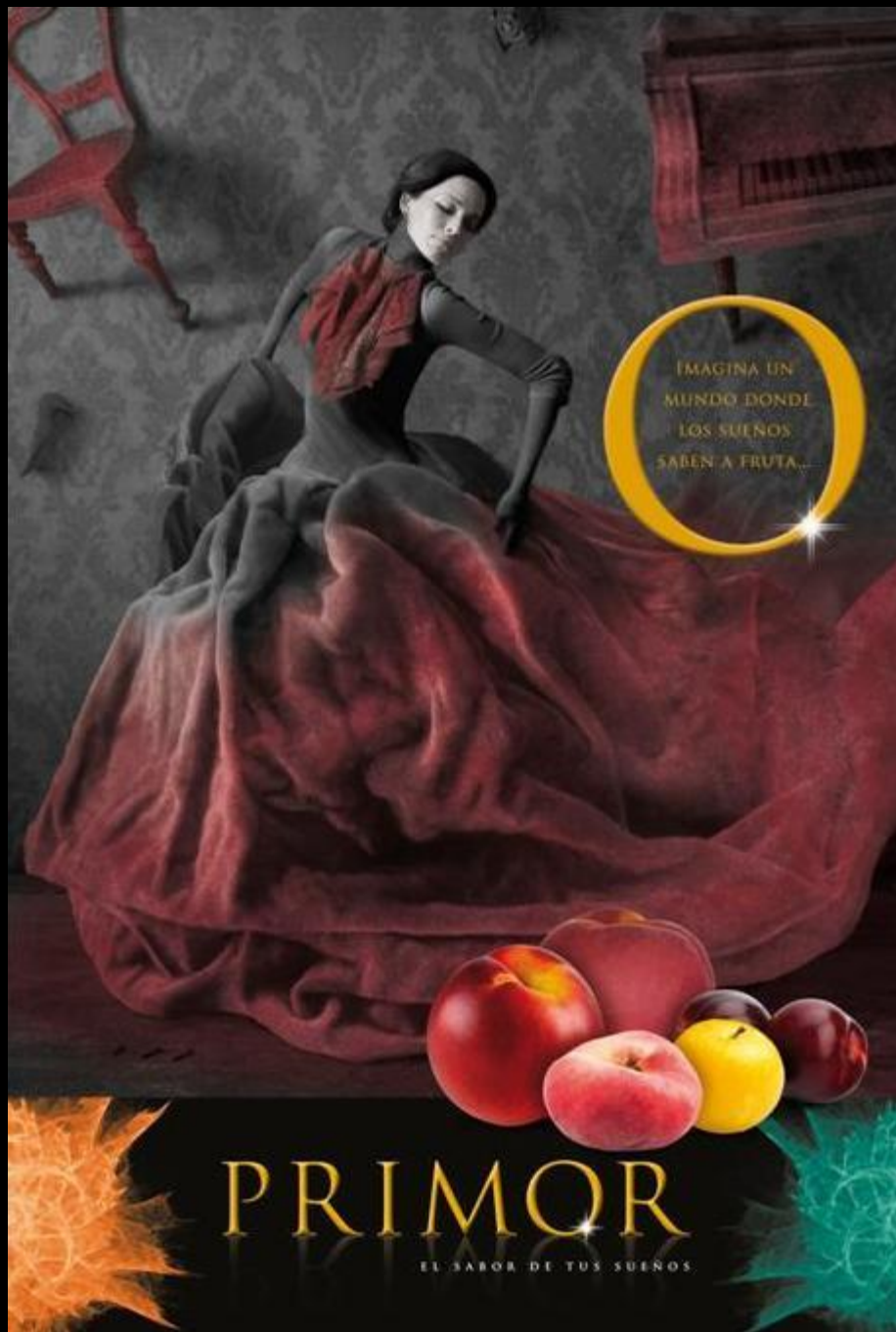
IMAGINA UN
MUNDO DONDE
LOS SUEÑOS
SABEN A FRUTA...





Citrus 19.615 t

- Clementines 3.480 t
- Mandarines 2.550 t
- Sweet Oranges 9.370 t
- Sweet Oranges (Juice) 2.175 t
- Grapefruit 1.500 t



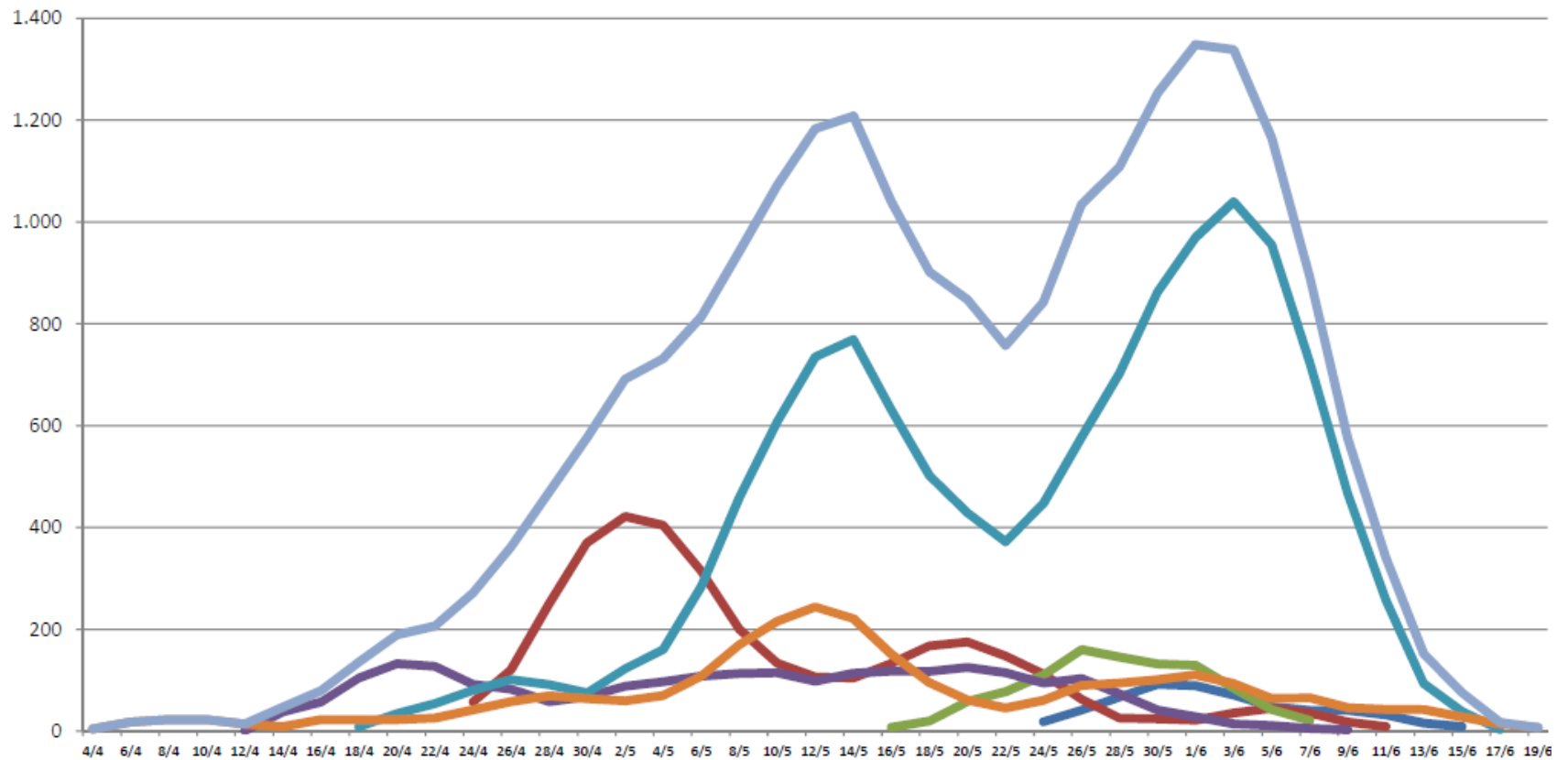
Stone Fruit 29.300t

- Peaches
 - White flesh 2.340 t
 - Yellow flesh 3.495 t
- Nectarines
 - White flesh 2.300 t
 - Yellow flesh 12.650 t
- Paraguayos 1.450 t
- Pluot 565 t
- Plums 6.500 t

PRIMOR

V. Comercial	Fecha	Tn	15		16		17		18		19		20		21		22		23																				
			10/4	12/4	14/4	16/4	18/4	20/4	22/4	24/4	26/4	28/4	30/4	2/5	4/5	6/5	8/5	10/5	12/5	14/5	16/5	18/5	20/5	22/5	24/5	26/5	28/5	30/5	1/6	3/6	5/6	7/6	9/6	11/6	13/6				
Melocoton Blanco - White Peach - Pêche Blanche															8	20	58	77	110	160																			
PINK FIRE	12/04	8																																					
PLAWHITE 5	14/04	426																																					
SWEETROBIN I	14/04	585																																					
SWEETROBIN I MA	02/05	314																																					
CASABOI	10/05	241																																					
TOP RED	10/05	196																																					
PLAGOLD 10	18/05	172																																					
PLAWHITE 10	20/05	65																																					
SWEETROBIN II	20/05	336																																					
		2.342	0	1	38	57	104	132	127	92	83	58	68	88	97	108	113	115	98	114	118	117	125	115	95	103	73	41	28	14	11	6	3	0	0				
Melocoton Amarillo - Yellow Peach - Pêche Jaune																																							
RUBYCREST I	24/04	1.547																																					
RUBYCREST I MA	24/04	288																																					
SUN SEVILLA	26/04	194																																					
SWEETCREST I	30/04	407																																					
RUBYCREST III	08/05	200																																					
RUBYCREST II	12/05	386																																					
SWEETCREST II	12/05	293																																					
RUBYCREST III MA	30/05	179																																					
		3.494	0	0	0	0	0	0	0	57	120	250	370	421	404	314	201	133	107	104	133	168	175	148	112	63	26	24	21	36	45	36	18	9	0				
Total Melocoton		5.836	0	1	38	57	104	132	127	149	203	308	438	509	501	422	314	248	205	218	251	285	300	262	207	166	99	65	50	50	56	41	21	9	0				
Paraguayos																																							
UFO2	16/05	100																																					
UFO3	20/05	473																																					
UFO4	26/05	422																																					
		995	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	20	58	77	110	160	145	132	129	84	42	21	0	0

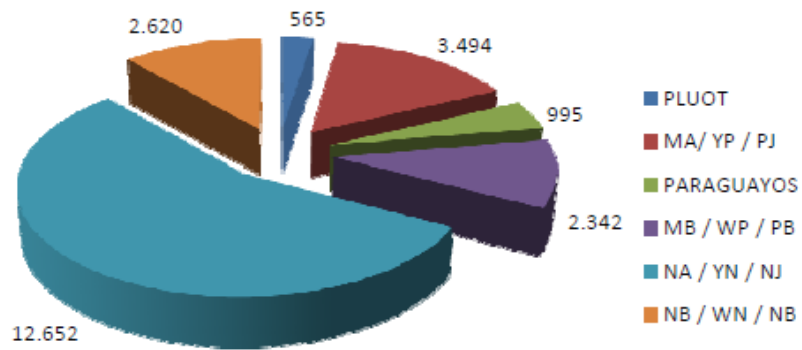
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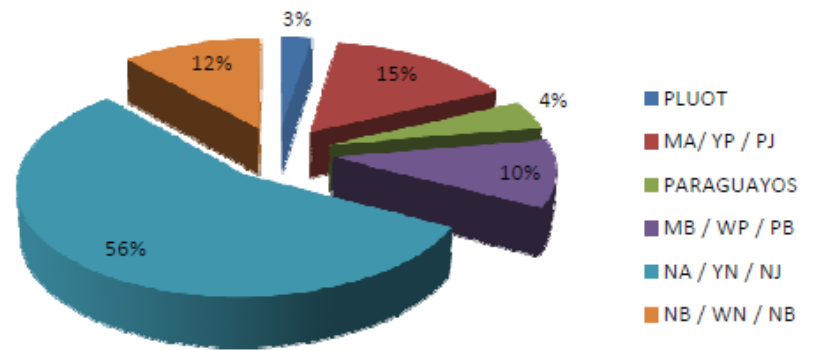
	4/4	6/4	8/4	10/4	12/4	14/4	16/4	18/4	20/4	22/4	24/4	26/4	28/4	30/4	2/5	4/5	6/5	8/5	10/5	12/5	14/5	16/5	18/5	20/5	22/5	24/5	26/5	28/5	30/5	1/6	3/6	5/6	7/6	9/6	11/6	13/6	15/6	17/6	19/6						
PLUOT																																													
MA/YP/PJ												57	120	250	370	421	404	314	201	133	107	104	133	168	175	148	112	63	26	24	21	36	45	36	18	9									
PARAGUAYOS																						8	20	58	77	110	160	145	132	129	84	42	21												
MB/WP/PB					1	38	57	104	132	127	92	83	58	68	88	97	108	113	115	98	114	118	117	125	115	95	103	73	41	28	14	11	6	3											
NA/YN/NI							8	34	54	81	101	91	75	123	160	284	458	608	735	769	631	502	429	372	447	578	703	863	969	1.040	955	723	467	257	94	39	3								
NB/WN/NB																																													
TOTAL	5	18	23	23	14	47	80	135	189	207	271	362	469	576	691	731	814	942	1.072	1.183	1.208	1.040	902	848	757	843	1.035	1.108	1.253	1.348	1.339	1.165	892	574	341	152	76	17	7						

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Tn



%



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Ciruelas - Plums

		Total	05/2012		06/2012		07/2012		08/2012		09/2012		10/2009		
20/05	Pinoner	100	■	■	■										
04/06	Red Beauty	40			■										
05/06	Early Queen	25			■										
15/06	Golden Japan	75				■	■	■							
25/06	Gaia	20			■	■									
25/06	Primetime	40				■	■								
25/06	Blac Amber	495				■	■	■							
04/07	Hiroimi Red	25					■	■							
07/07	Blac Diamond	450					■	■	■						
15/07	Fortune	635					■	■	■						
01/08	Golden Globe	50						■	■						
10/08	Laetitia	310						■	■	■					
01/08	Son Gold	655							■	■	■	■	■	■	
01/08	Larry Ann	975							■	■	■				
20/08	Black Late	250								■	■				
01/09	Angeleno	1.990									■	■	■	■	
		6.135													

Plumcot

		Total	05/2012		06/2012		07/2012		08/2012		09/2012		10/2009	
20/05	Flavorosa	390		■	■									

■ Amarilla - Yellow

■ Roja - Red

■ Negra - Black

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